

## The Business and Applied Sciences Academy of North America (BAASANA) 2020 International Conference

August 17, 18, 2020, Adelphi University (Angello Alumni House), Long Island, New York, USA  
August 19, 2020, The New York Times 620 Eighth Avenue, New York, NY 10018

**Conference Theme: Applied Research--- International and/or Interdisciplinary Perspectives  
Call for Papers**

The Business and Applied Sciences Academy of North America (BAASANA) is an interdisciplinary, not for profit, professional association of business, sciences, and technology. It seeks dissemination of advanced knowledge and skills among scholars and practitioners of business and applied sciences toward resolving issues and problems of the 21st century. By sharing knowledge, expertise, and facilitating transfer of know-how across the digital divide, BAASANA programs seek to contribute toward improvement of human conditions.

The first BAASANA conference was held during the summer of 2009 in Philadelphia. In the subsequent years, the conference was held in the different parts of Eastern USA, the UK. Vietnam. More regional conferences in Asia and African Countries will be hosted soon

Scholarly papers, abstracts, proposals for panel from all academic and applied disciplines in business, natural, social, behavioral sciences including fields of applied humanities such as journalism, mass communication, legal studies, educational administration, health sciences, environmental engineering and IT technologies are being invited for presentation at the conference. The paper Submission **Deadline for international participants is March 15, and for U.S. participants is April 15, 2020.** Earlier submission is highly encouraged. Since visa formalities and travel arrangements could take months, international participants are advised to submit paper, abstracts, and panel proposals ASAP.

Paper/Abstract: Submit a complete paper (page limit: 20 double spaced pages including tables, references) or an abstract up to 500 words (with the title, authors' name, address, and email address) via [www.baasana.org](http://www.baasana.org)



### Conference Registration:

Early bird discounted registration fee is \$350 for presenters/ panelists **if paid by May 15, 2020.** Registration fee is \$400 if paid after May 15, 2020.

Discounted Fee for Non-presenting spouse of a presenter, family member, guest, and the student registration fee: \$ 150 for one day; \$ 200 for two days; \$250 for 3-days if paid **by May15, 2020.** After May1, add \$50 to it. Note: Meals may not be guaranteed for those who register on site during the conference.

Payment by personal check (from the U.S. participants only), cashier's or bank check, traveler's checks, Western Union Money orders and or wire transfer (add \$25 bank charge) are accepted. Cash only in U.S. currency will be accepted for onsite registration. Based on request, payment instruction for wire transfers will be made available.

The regular registration fee will cover the conference material (name badge; printed program, the publication of paper/abstract in the Conference Proceedings), admission to all conference sessions, activities, and sponsored meals, snacks and tea/coffee breaks.

### Important Dates

**March 1: submission deadline for international participants**

- ❖ **April 15:** Deadline for abstract/Paper/Panel Proposal
- ❖ **May 1:** Feed – back and Notification of Acceptance
- ❖ **May 15:** Deadline for Early Bird Registration
- ❖ **May 15:** Deadline for Spouse, Guest, Student Registration at discounted rate.
- ❖ **June 1:** Submission of Full Papers for Proceedings
- ❖ **August 17-19:** Conference
- ❖ **October 31:** Peer Reviewed Proceedings with ISSN will be published. Submission to Google Scholar for indexing

### The conference will be organized on the following tracks and topics:

All Business & applied Economics fields—Accounting, International Accounting, International Business Finance/International Finance  
Marketing /International Marketing  
Management/HRM/International Management  
Innovation/Operations/Supply Chain Management Applied/Health Economics/ Development Economics Business Intelligence; Analytics  
Public Sector Management  
Public Policy/ e-Governance International Relations Clinical and Applied Psychology Sociology/Social Work;  
International Order, Poverty; War & Peace; UN, Global Climate; Waste; Pollution  
Social Problems and Issues of Diversity, Gender, Discrimination and Development  
Law and Legal Studies  
Mass Communication & Humanities; Communication Studies  
Journalism/film/digital communication Convergence  
Media/Communication  
Social Media and Organizational Communication, Integrated & Strategic Communications; Marketing Communications  
Intercultural/International  
Communication Media Ethics;  
Human Rights Issues  
Tourism and Cultural Communications  
Computer Science and ITM; Computer Engineering

Network security and Computer Forensic: Nano Technology: Human Computer Interaction  
Information System and Software  
Tele Communication Systems and the Network; Data Mining & “Big” Data  
Mobile Computing  
E-Commerce (IT Issues)  
Biology and Bio-Technology  
Chemical/Industrial Engineering  
Civil/ Mechanical/Electrical Engineering Petroleum and Petro-Chemical Engineering: Applied Chemistry/Applied Physics  
Applied Math/Statistics; Environmental Engineering; Medical Sciences and Practices  
Diagnostic Technologies Medical Professions  
Public Health  
Health Care Plans and HMO  
National Healthcare Issues and Solutions

### Ph.D. Colloquium (Student Track)

A doctoral colloquium will be offered to Post-graduate students (PhD/ MPhil/ M.S). The Best Doctoral/Master’s Dissertation /Thesis Awards will be announced at the conference.

### Undergraduate Student Forum:

- Research with Faculty
- Senior Thesis
- Cross-Cultural Studies

### Program Chair:

Dr. Serajul I. Bhuiyan, Savanna State University, GA  
Dr. John Okpara, President, BAASANA

### Host Committee:

Dr. M. Ruhul Amin, Chair of the Board of BAASANA  
Bloomsburg University, PA  
Dr. John Okpara, President of BAASANA, Bloomsburg University, PA  
DR. Serajul I. Bhuiyan, Senior VP, BAASANA, Professor at Savanna State University, GA.  
Dr. Madhav Sharma, VP. Student Forum, BAASANA  
Dr. Frank Owarish, CEO IISRT, NY. VP, BAASANA  
Dr. David Martin, Western Connecticut State University, CT  
Dr. Donald Crook, Wagner College, NJ  
Dr. Kathy Zeno, VP BAASANA, Ramapo College, NJ  
Dr. Christina Chung, VP BAASANA, Ramapo College, NJ  
Dr. Nick Koumbiadis Local Host, Adelphi University, NY  
Dr. Rajib Sanyal, Local Host, Adelphi University, NY  
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Dr. Nazrul Islam, University Exeter, England  
Ms. Di Wang, Bank of China, Shenyang, China, PRC  
Dr. Hiroki Hanada, Okayama University of Science, Japan  
Dr. Githa Heggde, IFIM, Bangalore, India  
Dr. Bui Ann Tuan, FTU, Hanoi, Vietnam  
Dr. Nguyen, Lam, Bloomsburg University; VP, BAASANA