

BAASANA Board Meeting held on Friday August 18th 2017
 Venue: Business School
 University of Exeter, Exeter, England, UK.

In attendance:

Ruhul Amin (Chair), Kathy Zeno, Nazrul Islam, Madhav Sharma, George DeFeis, Githa Heggde Hiroki Hanada, Paul Nugent, Michel Sauvingnon, David Martin, Jeffrey Krug, John Okpara, John Agholor, Steve Welch

The Chair called the meeting to order at 8:05a.m.

Agenda item: Announcement: Chair announced that BAASANA website has been upgraded with generous donation from Dr. Frank Owarish, Vice President of Technology of BAASANA. Due to unfortunate event (a traffic accident involving his wife) prior to his flight to London, Dr. Owarish could be at this meeting.

- Chair also announced that BAASANA officially became a part of Zeigler College of Business, Bloomsburg University. Dean of the College, Dr. Jeffrey Krug assured operational flexibility of BAASANA before the transition.
- Committee Chair on Corporate Sponsorship and Fund Raising, K Zeno reported that she need a more streamlined, more focused statements regarding future direction of BAASANA is needed for funding proposals by Corporations she has contacted.

On a question from K Zeno, the Committee Chair on Corporate Sponsorship, R. Amin reflected on the mission statement of BAASANA as an interdisciplinary forum for solving problems across the digital divide through interdisciplinary and applied research. Dr. Kathy Zeno was encouraged to develop position paper for funding based on this mission.

- Chair announced that consistent with earlier decision of the Board, BAASANA will hold it's annual meeting in August at sites in the United States. Regional chapters may hold its international conferences during Winter or Spring. In addition to the UK chapter, discussions are being held for new chapters and regional conferences in Vietnam, India and China. For regional conference during the year 2018-19, we hope to receive proposals from India and Vietnam very soon.
- We hope to have 2 conferences a year, one in the U.S (NYC) and a one regional conference by any of BAASANA chapters at international location. It is expected that BAASANA as the premier interdisciplinary movement and forum will soon be spread across the globe.
- Chair asked that all Board members consider organizing a BAASANA Student Chapter in their respective campuses. This initiative would be supportive of the strategic initiative of BAASANA as a nursery of scholarship. We need to encourage our students to start student chapters and present research proposals/papers at our conferences.

- IJBAS, our premier Journal will soon publish volume 6 issue 1. We will pursue SCOPUS listing of our journal in the near future. We now have 2 affiliated Journals with BAASANA: a Cabell listed—International Journal of Social Entrepreneurship and Innovation (with Dr. John Okpara as the Editor in Chief); and also the Cabell listed, the Journal of Technology Intelligence and Planning (with Dr. Nazul Islam as Editor-in-Chief).

Agenda Item 2: Financial Report:

Zeigler College of Business, Bloomsburg University, Bloomsburg, Pennsylvania will manage operational revenue. No new revenue was added since the last conference in August 2016.

- Dr. Islam presented BAASANA-UK chapter's revenue and expenses. He reported raising £10,730 through registration fees from 51 participants. His staff will calculate a balance sheet next week. It appears that the chapter has met its break-even obligation. Per memorandum of understanding, surplus fund if any, will be divided in the following manner: 1/3 to host institution; 1/3 to local chapter; and 1/3 to BAASANA Head Quarter. BAASANA UK will host its 2nd international conference in 2019 (probably in late Spring) and will seek corporation sponsorships. It will publish a proceeding on its website as well as at baasana.org. Authors of best papers will be invited to submit their papers for publication consideration to International Journal of Technology Intelligence and Planning; and International Journal of Business and Applied Sciences (IJBAS)

Agenda Item 3: Election:

- Upon nomination by Dr. Amin, Dean Dr. Jeffrey Krug, a Board member was unanimously elected Chairman of the Board of BAASANA. His term begins from September 1, 2017. In his acceptance speech, he thanked the Board for showing confidence in his leadership and explained how he intends to align BAASANA with the strategic initiatives of Zeigler College of business at Bloomsburg University of Pennsylvania. He also outlines how BAASANA will become a global organization through regional and country specific chapters.
- On the nomination of Dr. Amin, Dr. John Okpara was elected President of BAASANA for a term of 5 years starting from September 1, 2018.
- Dr. Hanada, Hiroki, an inventor of many health related products, a native of Japan, and a professor of Chemistry at Okayama University of Science was unanimously elected to serve on the BAASANA Board.
- Dr. Steven Walsh, the Distinguished Professor of Technology Management at the University of New Mexico was unanimously elected to serve on BAASANA Board.
- Mr. John Agholor, a British Banker and Consultant was appointed to the Board of Directors of BAASANA-UK Chapter.

Dr. Githa Heggde, Dean of Graduate Studies and Research of IFIM (Institute of Finance and International Management), of Bangalore, India presented on her institution and expressed IFIM's desire to host a future BAASANA international conference there. IFIM is one of the fastest growing and a highly reputable private higher educational institution in Bangalore, India that has been offering highly acclaimed graduate business degree programs. It was suggested that she initiates a BAASANA-India chapter at IFIM and hosts an international conference for the SAARC region and beyond during December-January (preferably during early January) 2019.

It was decided that BAASANA 2018 international Conference will return to New York City University in August 2018. The Chair noted that a regional conference of BAASANA may be held in Hanoi during Spring of 2018 to be hosted by Foreign Trade University of Vietnam. He anticipates receiving a proposal to host BAASANA conference from Dong Hua University of Shanghai, China in the near future.

In the Open Forum, the issue of visa for foreign participants was discussed. By adopting appropriate conference technologies for overseas participants; and hosting regional conferences, BAASANA can overcome the immigration challenges of the conference participants.

The meeting adjourned by unanimous vote at 8:55a.m.

Respectfully submitted:

Steve Welch, Acting Secretary to the Board.