CALL FOR PAPERS

CONVERGENCE 2018

Applied and/or Interdisciplinary Research: Emerging Economy Perspectives

December 21 & 22, 2018
THE HOST

IFIM Business School, in association with BAASANA (Business and Applied Sciences Academy of North America), is pleased to announce ‘Call for Papers’ for its 13th Annual International Conference of IFIM Business School - CONVERGENCE 2018.

IFIM group of institutions was established in 1995 by the Centre for Developmental Education (CDE). CDE now has leading academic institutions, including IFIM Business School, IFIM College, IFIM Law College, IFIM Institute of Social Sciences and IFIM Centre for Distance Learning. Its strategic location at Electronic City, Bengaluru, right next-door to Infosys, helps in strong corporate exposure coupled with access to best of faculty and infrastructure.

IFIM Business School has been consistently ranked among the top B-school ranking surveys. Some of the recent achievements include-

- 6th Institution in India to get AACSB Accreditation
- Ranked No.28 in India among Best Business Schools by Business India magazine 2016
- Recognized among ‘World’s Greatest Brands 2016’ by United Research Services, UAE
- Adjudged as Gold Award winner at the 7th Indian Management Conclave 2016 at IIM Ahmedabad by MBA Universe
- Best Higher Education Institute of the Year-South ASSOCHAM Awards 2016
As we stand at the juncture of a new decade, innovative solutions are required to tackle the bottlenecks of sustainable and inclusive growth of emerging economies. Over the last decade, we have witnessed, the practical use of Applied and Interdisciplinary research in providing solutions to the problems and challenges of emerging economies.

Keeping the underlying theme in mind, Convergence 2018 invites papers from academicians, researchers and industry practitioners on this topic. The conference will provide a platform for all participants to showcase their research.

**OUR ASSOCIATE**

BAASANA is an interdisciplinary, not for profit, professional association of business, sciences and technology. It seeks dissemination of advanced knowledge and skills among scholars and practitioners of business and applied sciences toward resolving issues and problems of business and social organizations. By sharing knowledge, expertise, and facilitating transfer of technology across the digital divide BAASANA seeks to contribute toward improvement of human conditions and human life. BAASANA tries to accomplish its mission through scholarly, professional conferences, publication of peer reviewed proceedings, journals and expert panel discussions and making all of the above available freely and instantly through the versatility of World Wide Web. Its operation is overseen by an International Board of Directors.
**IMPORTANT DATES:**

**JUL - 20 FRIDAY**
Deadline for submission of extended abstract.

**AUG - 10 FRIDAY**
Notification of acceptance and feedback from reviewers.

**SEP - 30 SUNDAY**
Submission of full paper. Deadline for paper to be included in the conference program.

**CONFERENCE REGISTRATION**

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<th>PARTICIPANTS</th>
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<td>DEVELOPED COUNTRIES</td>
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<th>PARTICIPANTS FROM INDIA</th>
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<td>RESEARCH SCHOLARS</td>
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The regular registration fee will cover: Conference kit | Lunch, snacks and tea/coffee.

**DETAILS FOR WIRE TRANSFER** (NEFT/IMPS/RTGS)

- **BENEFICIARY / CUSTOMER’S NAME:** CENTRE FOR DEVELOPMENTAL EDUCATION
- **BANK ACCOUNT NO:** 915030028994297
- **BANK NAME AND BRANCH:** AXIS BANK, CORPORATE BANKING, BANGALORE, KARNATAKA
- **ADDRESS:** BENGALURU-560001
- **IFSC CODE:** UTIB0001541
- **SWIFT CODE:** AXISINBBA06

**IMPORTANT DATES:**

- **TILL AUG - 31 FRIDAY**
  Early Bird Registration.
- **AFTER AUG - 31 FRIDAY**
  Normal Registration.
The conference will be organized on the following tracks and topics:

1. Business, Management and Economics
2. Social Sciences
3. Information Science
4. Science and Technology

Student Colloquium:
This is for post-graduate students. Best paper will be rewarded.

Publication Opportunities:

The best papers of the conference upon further review are considered for publication in the following associated journals:

1. International Journal of Business and Globalisation (SCOPUS, Inderscience)
2. International Journal of Technology Intelligence and Planning (SCOPUS, Inderscience)
3. International Journal of Social Entrepreneurship and Innovation (Cabell, Inderscience)
4. International Journal of Business and Applied Sciences (Cabell, BAASANA)
5. International Journal of Business and Globalisation (Scopus, Inderscience)
6. International Journal of Technology Intelligence and Planning (Scopus, Inderscience)
7. International Journal of Social Entrepreneurship and Innovation (Inderscience)
8. IFIM’s Focus-International Journal of Management (EBSCO)
10. Conference proceedings with abstracts will be published by BAASANA

Awards for best paper: Emerald best paper award.
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Bangalore

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Vice-President, Middle East and South Asia
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Bloomsburg University)]

CONFERENCE SECRETARIAT COORDINATOR
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