



Business and Applied Sciences of North America

The Business and Applied Sciences Academy of North America (BAASANA) 2023 International Conference Face To Face and Hybrid Virtual Conference with Blended Sessions

November 9, 10, & 11 2023, The Nicolais School of Business at Wagner College, One Campus Road
Staten Island, NY 10301.

**Conference Theme: “Contemporary Global issues of Business, Science, Social Economy
and Politics: Perspectives from Developed and Developing Countries.”**

Call for Papers

The Business and Applied Sciences Academy of North America (BAASANA) is an interdisciplinary, not-for-profit, professional association of business, sciences, and technology. It seeks the dissemination of advanced knowledge and skills among scholars and practitioners of business and applied sciences toward resolving issues and problems of the 21st century. By sharing knowledge, expertise, and facilitating the transfer of know-how across the digital divide, BAASANA programs seek to improve human conditions.

The first BAASANA conference was held during the summer of 2009 in Philadelphia. In the subsequent years, the conference was held in Eastern USA, the UK, Vietnam, and India. More regional conferences in Asia and African Countries will be hosted soon.

Scholarly papers, abstracts, and proposals for the panel from all academic and applied disciplines in business, natural, social, and behavioral sciences, including fields of applied humanities such as journalism, mass communication, legal studies, educational administration, health sciences, environmental engineering, and IT technologies are being invited for presentation at the conference. The Paper Submission Deadline is **July 20, 2023**. Earlier submission is highly encouraged. Since visa formalities and travel arrangements could take months, international participants are advised to submit papers, abstracts, and panel proposals ASAP. Paper/Abstract: Submit a complete paper (page limit: 20 double-spaced pages including tables and references) or an abstract of up to 500 words (the title, authors' name, address, and email address) online via <https://baasana.org/register-for-an-event/>



Conference Registration:

The in-person attendance fee is \$200. The Virtual Conference registration fee is \$100 for presenters/ panelists. The registration fee is 150 if paid by **July 30, 2023**. \$200 if paid after July 30, 2023. A BAASANA General Annual Membership Fee is \$30 for developing countries and \$50 for developed countries. The annual fee can be paid with the conference registration fee. Payment by personal check (from the U.S. participants only), cashier's or bank check, traveler's checks, and Western Union Money orders are accepted. International participants, please use MoneyGram, Cash App, or PayPal or send Certified Checks to U.S. A. banks. Please, no Credit Cards.

The regular registration fee will cover the conference material (name badge; printed program; the publication of paper/abstract in the Conference Proceedings), admission to all conference sessions, activities, and sponsored meals, snacks, and tea/coffee breaks.

Important Dates

- ❖ **July 20: Deadline for abstract/Paper/Panel Proposal**
- ❖ **July 10: Feedback and Notification of Acceptance (rolling)**
- ❖ **Aug 05: Rolling Acceptance Deadline**
- ❖ **August 05: Deadline for Registration**
- ❖ **October 1: Submission of Full Papers for Proceedings**
- ❖ **December 31: Peer Reviewed Proceedings with ISSN will be published. Submission to Google Scholar for indexing**



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The conference will be organized on the following tracks and topics:

All Business & applied Economics fields—Accounting, International Accounting, International Business Finance/International Finance
Marketing /International Marketing
Management/HRM/International Management
Innovation/Operations/Supply Chain Management Applied/Health Economics/ Development Economics Business Intelligence, Analytics
Public Sector Management
Public Policy/ e-Governance International Relations Clinical and Applied Psychology Sociology/Social Work.
International Order, Poverty; War & Peace; UN, Global Climate; Waste; Pollution
Education, Instructional Design
Education and Technology - 21st Century Classroom
Social Problems and Issues of Diversity, Gender, Discrimination, and Development
Law and Legal Studies
Mass Communication & Humanities; Communication Studies
Journalism/film/digital communication Convergence
Media/Communication
Social Media and Organizational Communication, Integrated & Strategic Communications; Marketing Communications
Intercultural/International
Communication Media Ethics;
Human Rights Issues
Tourism and Cultural Communications
Computer Science and ITM; Computer Engineering
Network security and Computer Forensic; Nano Technology; Human-Computer Interaction
Information System and Software
Tele Communication Systems and the Network; Data Mining & “Big” Data
Mobile Computing
E-Commerce (IT Issues)
Biology and Bio-Technology
Chemical/Industrial Engineering
Civil/ Mechanical/Electrical Engineering Petroleum and Petro-
Chemical Engineering: Applied Chemistry/Applied Physics
Applied Math/Statistics; Environmental
Engineering; Medical Sciences and Practices
Diagnostic Technologies Medical Professions
Public Health
Health Care Plans and HMO
National Healthcare Issues and Solutions

Ph.D. Colloquium (Student Track)

A doctoral colloquium will be offered to post-graduate students (Ph.D./ MPhil/ M.S.). The Best Doctoral/Master’s Dissertation /Thesis Awards will be announced at the conference.

Undergraduate Student Forum:

- Research with Faculty
- Senior Thesis
- Cross-Cultural Studies

Program Chair:

Dr. Serajul I. Bhuiyan, President BAASANA, Professor, Savannah State University, GA

Host Committee:

Dr. M. Ruhul Amin, Founder, President Emeritus, Chairman of the Board, Former Fulbright Management Specialist, USA
Dr. John Okpara, Professor, Bloomsburg, PA, Vice Chairman, Ex-President and Charter Member
Dr. Aarti Ivanic, Dean, The Nicolais School of Business at Wagner College, New York.
Dr. Donald Crooks, Professor, Wagner College, New York, USA.
Dr. Cathyann Tully, Professor, Wagner College, New York
Dr. Shani D. Carter, Professor, Wagner College, New York
Dr. Madhav Sharma, Vice President-Student Forum, Charter Member, Retired Director of International Students Bloomsburg, PA, USA
Dr. Frank Owarish, Senior Vice President-External Relations, & Life Member, Exec. Dir. International Institute for Strategic Research and Training (UN Affiliated)
Dr. Kathryn Woodbury Zeno Senior Vice President, Faculty Member Ramapo College of New Jersey, USA
Dr. Soctetes Boussios, Vice President, Faculty Member, US MM Academy, Charter Member, NY, USA
Dr. Michel Sauvignon, University de Rochele, France
Dr. Nazrul Islam, Board Member, President of BAASANA-UK, Professor, University of Exeter, England, UK
Ms. Di Wang, President, Bank of China, Shenyang, China, Country Coordinator, China, PRC
Prof. Imran Rahman, Professor and VC, ULAB, and President, BAASANA Chapter, Bangladesh.
Dr. Alexandra Esimaje – President, BAASANA Nigeria and Chair, LOC. Benson Idahosa University, Nigeria

Program Preparation and Design Committee:

Dr. Serajul I. Bhuiyan, President and Program Chair (Chair)
Dr. Donald Crooks, Institutional Host Committee, Wagner College
Dr. Shani Carter, Institutional Host Committee, Wagner College
Dr. Cathyann Tully, Institutional Host Committee, Wagner College
Dr. Jet Mboga, VP Administration, BAASANA Board
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Drs. Shani Carter, Dr. Jet Mboga, and Dr. Bhuiyan will prepare the preliminary program and design and discuss the program with the committee for finalization.

Recognized Sponsorship:

Dr. Donald Crooks – In Honor of Connor J. Crooks
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