

Theme for BAASANA Conference 2023 (November 9-11)

Contemporary Global issues of Business, Science, Socio-Economic and Political Perspectives from Developed and Developing Countries.

Topics

The contemporary global issues of the world including the following:

Business

- Competitive Priorities in the New Era of Globalization.
- Global Developmental Imbalances
- Global Economic Slowdown and the Impact on FDI and Trade
- Global Supply Chain complexity
- Post Pandemic OEM Production Pressure and the Labor Issues
- Global (Transnational) Corporations, Global Impact.
- International Management-Structure and Processes
- International accounting and Uniform Accounting System
- Production Cost and the Global Pricing Strategy.
- Universal payment method and the Balance of Payment
- Currency Exchange Rates and the Role of IMF

Applied Science and Scientific Issues

- Contemporary Issues of Science and Technology
- Internet of Things and the Pressure on Mobile Technology
- Medical Advancement and affordability of Modern Medicine, Practical Applications-Alternative Medicines
- Global Warming and Climatic Concerns
- Harnessing Science and Technology for Poverty Reduction and Sustainable Development

Socio-Economic Issues

- Energy and Environmental Security.
- Conflict and Poverty.
- Homeland Security Issues
- Education/Academic issues.
- Global Health Crises: Preparation for Next Pandemic
- Worldwide environmental issues.
- Religion- based conflicts.
- Human migration and Refugee Issues

Mass Communication and Journalism Issue

- Issues of Mass Communications and Journalism
- Digital Media, Social Media and Social Impact—Contemporary Issues
- Health Communication and Its Contemporary Issues
- Communication Difficulties and Cultural Differences
- Development Communication and Social Change—Contemporary Issues

- Issues of Ethics in Journalism and Mass Communication World-Wide
- Gender and Inclusion in Media and Communication – Challenges/
- Negotiating an equal landscape: Gender inclusion in Media
- Role of Media in Climate Change
- Mass and Digital Media Literacy and Media Education – Contemporary Issues
- Challenges in Humanitarian Communication
- Post-Covid Increase in Intimate Partner Violence
- Gender, Diversity and Inclusion in Work force

Political Issues

- Global Impact of Russian Invasion of Ukraine-Economic Stress of European countries in Particular
- Foreign laws and regulations (Taxes, Tariffs, Crimes, Immigration, FDR)
- Rise of New Superpowers-Rivalry in South China Sea
- Political Risks Assessments-Failed States
- Military Regime and Democracy in Myanmar
- China-Taiwan Conflict.
- China-India Conflict and its impact on South Asian Region.
- Rohingya Refugee Crises and Conflict between Myanmar and Bangladesh
- US-Saudi Relations
- Threat of Nuclear War

Note: This theme was crafted by Dr. Bhuiyan and refined, assisted by Dr. Amin and Dean Aarati Ivanic, Dr. Crooks and Dr. Carter from Wagner College, USA, Dr. Jahirul Haque, VC Canadian University, Bangladesh, Dr. Alexandria Esimaje, Ms. Madubashini Rathnayake, new BAASANA Members Sri Lanka and Dr. Savera Mujib Shami, Chairperson, Department of Digital Media, School of Communication Studies, University of Punjab and Dr Michel Sauvignon, Poitiers, Paris, France. Please feel free to add topics or revise to come up with better ideas to make the Conference a success.